

# 2017 VSBA High School Student Video Contest

The Virginia School Boards Association is asking students to express their thoughts and ideas around the theme “Choice” through our fifth annual student video contest. This topic is about all the choices students have when it comes to a public education in Virginia. Schools are invited to submit a 30 second video that conveys the contest theme. The top 3 videos, along with those identified by the judges as Honorable Mentions, will be recognized at the VSBA Annual Convention.

## Criteria

Videos will be judged on how well they address the topic as well as the quality of the production and the creativity of the video. No professional assistance can be provided to produce the video. The format of the video is up to the students. Videos can be a commercial, news broadcast, music video, etc. Please note, only videos by high school students will be judged.

## Submission Guidelines

To enter the contest, complete the three steps below. Submission must be received at the email address below by 11:59pm ET on October 4, 2017. Once the contest closes, our judges will select the top 3 videos which will be announced at the VSBA Annual Convention opening general session. By submitting a video, you understand that the use of the submission is completely at the discretion of VSBA.

### Step 1: Make a video!

Make a 30 second video about the contest theme, “Choice”

### Step 2: Upload your video to the Internet

Upload your video to your video sharing site, such as your YouTube account.

### Step 3: Submit your video

Email [aleonard@vsba.org](mailto:aleonard@vsba.org) the entry form (see next page).

Entries must be received by October 4 for video to be included in judging. **Please make sure that no copyrighted material is used in your video.**

## Awards

The top three videos, as determined by the judges, will be shown during the opening general session of the 2017 VSBA Annual Convention that will be held November 15-17 in Williamsburg, VA. Student directors of the top three videos, along with their respective principal and/or teacher, will be invited to the opening general session. First, second and third place winners will be announced during the ceremony. Only one award is given per project.

## Judging

Judging will be done by independent media and education professionals.

## Need more information?

Contact Amanda Leonard, coordinator of board development, at [aleonard@vsba.org](mailto:aleonard@vsba.org)



## Virginia School Boards Association Student Video Contest Submission Form

### “Choice”

The name of the school division, school, principal and primary participant contact information should be listed on this submission form. In addition, names, addresses, phone numbers and email addresses must be provided for **all** of those involved in the production/submission of the video clip (NOTE: Not each student that is on film).

The Virginia School Boards Association (VSBA) will not display or release any addresses, phone numbers or email addresses in connection with the submission.

All contest guidelines must be followed and the VSBA retains the right to determine if the submitting entries comply with said rules.

The participant understands that the use of the submission is completely at the discretion of VSBA. VSBA will not make any payment to the participant or any third party for usage of the video.

Each submission and release form must be signed and returned in order for the video to be judged. All videos must be submitted by October 4, 2017 for consideration. For more information or questions, email Amanda Leonard, VSBA coordinator of board development, at [aleonard@vsba.org](mailto:aleonard@vsba.org).

School Division: \_\_\_\_\_

School: \_\_\_\_\_

Group/Video Title: \_\_\_\_\_

URL of Video: e-mail video link along with this form to [aleonard@vsba.org](mailto:aleonard@vsba.org).

Principal: \_\_\_\_\_

Principal's Signature: \_\_\_\_\_

Participant(s) Name(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Primary Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_