

SENIOR CLASS OF 2019

Yearbook Baby Ads

THE DEADLINE FOR SUBMITTING BABY ADS is Oct 19th

There are Four ad sizes available at various price points. Orders will be accepted beginning August and all ad space is sold on a first-come, first-serve basis. So place your order early to reserve space for your graduating senior!

AVAILABLE AD SIZES	1/8 page	1/4 page	1/2 page	Full page
PRICE	\$50	\$100	\$175	\$300
MAXIMUM AMOUNT OF PHOTOS	2 photos w/ text	3-4 photos w/ text	5-6 photos w/ text	7-10 photos w/ text

HOW TO ORDER and CREATE your SENIOR BABY AD

1. Visit www.YearbookOrderCenter.com and enter job number **15585**. Choose "Buy a Yearbook Ad" to begin the process.
2. Search the master list and **find your student in the school list** or you can add your student's information. Make sure you enter their name and ID number correctly.
3. Choose the **ad size** you want to purchase. Then select one of the available **templates**.
4. **Upload your images** (JPG or PNG file types) and **type your personalized message**. You can save and return to your work until your ad is complete and ready for submission! (Please note your ad space is not reserved and your ad is not complete until you have finished designing, approved your proof, and submitted payment.)
5. Once you have finished, you will have the opportunity to **PROOF** your ad before you **PAY** and **SUBMIT** the ad for production. Please review your PROOF and check all content before submitting your final ad for publication. Baby ads will NOT be edited or revised by the yearbook staff - the ad will print as it appears in your PROOF.
(Ads will be reviewed for content prior to publication and the yearbook staff does reserve the right to request changes if ads violate acceptable content guidelines or copyright policies.)

Questions about senior baby ads? Contact Yearbook Adviser Justin Jou (jjou@mcpsva.org)
Need technical assistance? Call the Herff Jones Tech help line at 1-866-287-3096